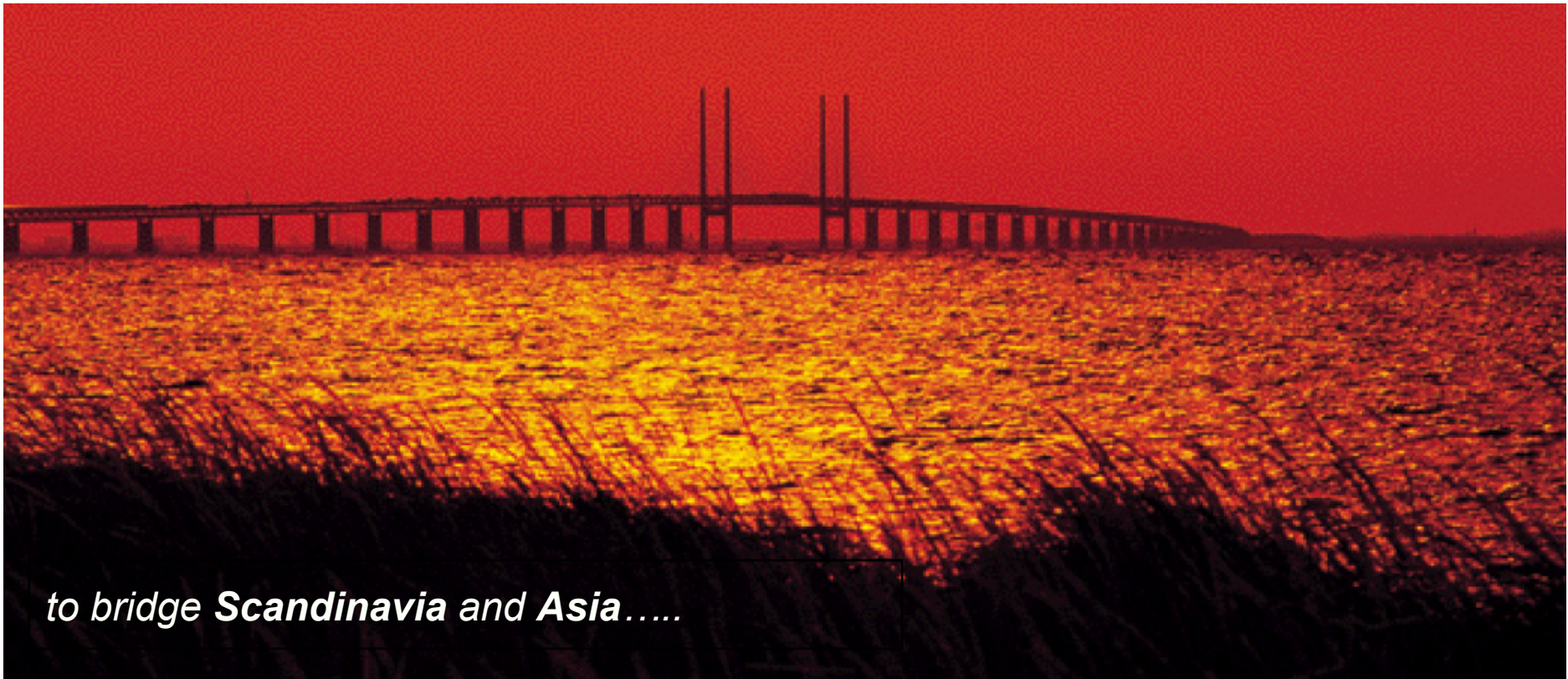


AB Networks

(Asia Business Development Networks)



to bridge Scandinavia and Asia.....

2008

confidential

Europe and Asia operations

AB Networks ApS
(Denmark)

AB Networks Co.,Ltd.
(Korea)

Japan

China

Taiwan



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History and Locations



1. History

- AB Networks Co.,Ltd. was established in April 2005(Copenhagen Denmark / Suwon Korea)
- Agency agreement with Copenhagen Capacity (March 2006)
- Partnership agreement with TAT AB (March 2006)
 - * TAT AB is an UI solution provider for Samsung and LG
- Agent agreement with Cognimatics AB (April 2007)
 - * Cognimatics AB is image and video recognition solution provider for Samsung
- Partnership agreement with Scalado AB (April 2007)
 - * Scalado AB is an image editing solution provider for Samsung and LG
- Agency agreement with AlgoTrim AB (February 2008)
 - * AlgoTrim AB is a compression solution provider for Samsung and LG

2. Locations

- Korea Headquarters : Suwon city, Korea
 - 10 minutes distance from Samsung and 30 minutes distance from LG
- Scandinavia Office : Ballerup, Denmark



Simon Kang (CEO)



- . Graduated from Seoul National University in Korea as a Bachelor of Science.
- . Master of Business Administration (MBA) at Aju University in Korea.
- . 19 years in Samsung Electro-Mechanics Co., Ltd. as a R&D engineer, as a production manager and as a global marketing and sales manager.
- . Established AB Networks Co., Ltd. in 2005 as founder and CEO.

(AB Networks)

AB Networks is a consulting and business development company for European companies who wants to develop business in Korea and Asia.

Several Swedish and Danish companies who are cooperating with AB Networks are recording great successes in Korea with expert guidance from Simon Kang.

- . Established Dream Audio Inc. (Korea) as a founder and CEO in 2006.
- . Established Dream Audio ApS. (Denmark) as a managing director in 2007.

◆ **Firm Reputation from Proven Track Record**

AB Networks has firm good reputation established from proven track record. All companies which have cooperated or are cooperating with AB Networks are not hesitated to evaluate AB Networks as a reliable and capable partner for Korea and Asia business development.

◆ **Presence in Nordic**

AB Networks(Denmark) is located in Copenhagen Denmark.
Partners and Clients in Nordic region and AB Networks can get face to face meeting immediately to conclude all pending issues anytime.

◆ **Presence in Korea**

AB Networks(Korea) is located in Suwon city Korea.
Customers in Korea and AB Networks can get face to face meeting immediately to conclude all pending issues any time.

◆ **Practical information and data**

AB Networks data base covers major customers' organization, development projects and production statistics. Partners of AB Networks can reach customer's key persons from management level to executive engineers with AB Networks help.

We incubate and...

let it be independent.

Activities of AB Networks



AB Networks was founded in April 2005 in Korea to promote businesses interchange between Nordic region and Asia. Based on its Head Office in Suwon City Korea, AB Networks has regional representatives in major Asian cities such as Tokyo in Japan, Taipei in Taiwan, Shenzhen in South China, Shanghai in East China and Copenhagen in Denmark. Main activities of AB Networks are composed of three steps – Consulting, Business Development / Marketing and Partnership.

◆ **Consulting in pre-marketing stage**

AB Networks offers consulting service for Nordic companies' marketing in Asia. Consulting service of AB Networks is completely different from conventional market research companies' general reporting activities. AB Networks searches client's potential customers, key persons in the companies then directly contacts them to get exact information for client to set up proper marketing strategy in Asia.

◆ **Business Development & Marketing**

When consulting for market research is finished, following client's request of AB Networks' further supporting for Asia business development, AB Networks executes business development activities including marketing such as customer meeting, specification negotiation, acquiring approval and delivering products. For solution marketing such as Intellectual Property's Licensing, AB Networks guides clients into Licensing contract with focused customers through aggressive activities such as technology presentation, demonstration, implementation, evaluation and mediating licensing condition.

◆ **Partnership**

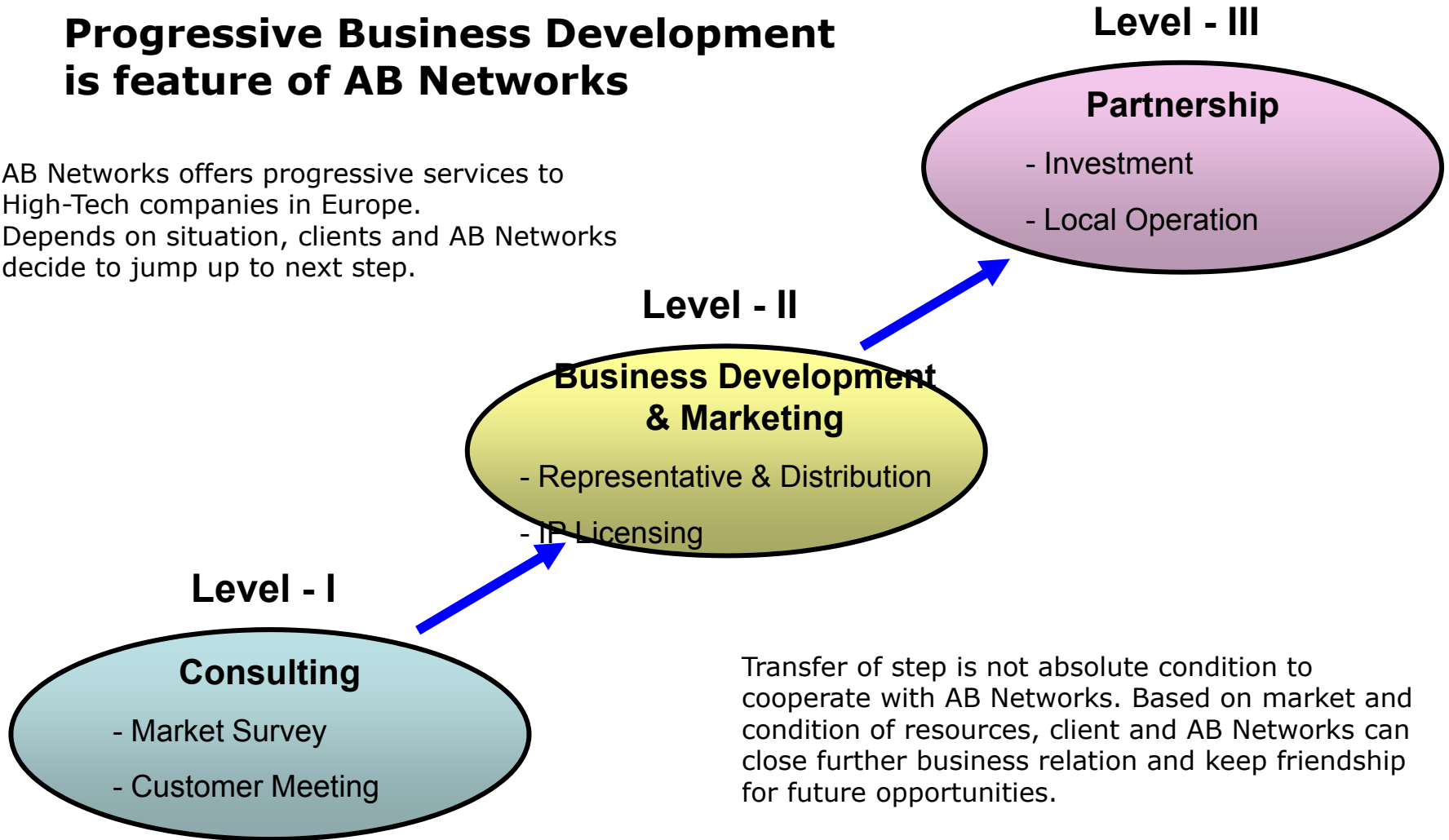
AB Networks positively participates client's Asia local operation program as a strategic partner. It covers regional customer supporting center, application engineering lab and operation for manufacturing. AB Networks supports client's collecting local investments to establish Asia operation and positively participate joint investment program as a shareholder to guide successful regional management.

Business Domains of AB Networks



Progressive Business Development is feature of AB Networks

AB Networks offers progressive services to High-Tech companies in Europe. Depends on situation, clients and AB Networks decide to jump up to next step.



1.1 Consulting for Asia Business Development - Target Market Analysis

AB Networks offers consulting service for European companies to get exact market information of Asia to get into market effectively.

● Analysis of target market circumstances

- Short term market circumstances
- Middle and long term market circumstances

AB Networks collects client's target market information not only through published documents but also direct conversations with potential customers and related specialists. AB Networks believes direct opinions from customers and related specialists are much more valuable than published documents for client to make practical marketing strategy.

● Target customers Analysis

- Search for Target customers
- Search for Key Persons
- Pre contact Target customers & Key persons

AB Networks' consulting service is not provided on the desk. AB Networks utilizes its well built relation channels in Asia to access to the key persons in client's target markets. AB Networks' clients can get practical market and customers' information through well established AB Networks' communication and relation channels with Samsung, LG, Compal, Acer, Hyundai and many other leading manufacturers in Asia.

1.2 Consulting for Asia Business Development – Meeting Arrangement for Target customers

AB Networks' consulting service doesn't finish at market analysis. AB Networks believes final decision maker should be clients. The meetings between clients and target customers will be very much significant for clients to business development strategy in Asia.

● Meeting Arrangement

- Arrangement meetings with Key persons of target companies.
- Execution of meetings

To make customer meetings valuable, AB Networks arranges key persons of client's target customers. All meetings will be proceeded smoothly and friendly based on pre-prepared atmosphere by AB Networks. Even clients can start actual promotion of their products or technology from first meetings with target customers. Experienced AB Networks people's professional leading will make all attendants be satisfied.

● Related Care Service

- Culture Experience, Transportation arrangement and others

Even if clients visit Asia for the first time, you don't need to be worried. AB Networks people are international and intercontinental business experienced members. AB Networks will take care of everything to make client be comfortable at home. Cultural experience of Asia provided by AB Networks is another factor for clients to make Asia business be successful. AB Networks believes "understanding is being successful."

1.3 Consulting for Asia Business Development – Follow up after Customer meeting

AB Networks believes sincere follow-up activities after first customer meeting is key factor to make business success. Just after first meeting is finished, AB Networks takes follow-up steps immediately to execute agreed action items.

● Execution of agreement on the meeting

- Follow-up agreed items' execution
- Follow-up agreed schedule's execution

No matter how customer meetings are good or not, finishing is also very important factor for long term business opportunities. AB Networks manages meeting results and encourages people who are responsible to execute agreed items. Until clients and customers confirm agreed items have been executed, AB Networks keeps going on follow-up activities.

● Counter visit Arrangement

- Invitation customers for counter visit
- Execution of 2nd meeting
- Related care service

Based on customer meetings' results, AB Networks proceeds customers' counter visiting clients for 2nd meetings. All related preparation will be managed by AB Networks.

2.1 Marketing Service – Agency for IP marketing and Sales

AB Networks supports European companies to market and sell its Intellectual Property and Technology in Asia with direct and indirect agency support.

● **Supporting Solution Selling**

- Assists whole processes of IP marketing in Asia
- Assists requested Equipment Transfer and Production Line Set-up

IP marketing is attractive but never easy task. It needs long technical discussions, feasibility test and sensitive royalty condition negotiation procedures. Collaborating with local expert in IP licensing area is one of key factors for business success. AB Networks is a specialists' group for this IP marketing. Composed of marketing experts who have engineering sales experience, AB Networks offers reliable IP marketing service to clients.

● **Follow-up**

- Periodic customer audit Service
- Periodic report of customer situation

AB Networks knows follow-up after IP licensing is also very important to protect clients' profit. AB Networks offers continuous customer audit service to encourage customers keep consistency of licensing condition. Consequently, all customer audit result are reported to clients periodically.

2.2 Marketing Service – Agency for Product marketing and Sales

AB Networks supports European companies to market and sell its products in Asia with direct and indirect agency support.

● Representative

- Marketing for client's products in Asia.
- Supporting client to sell and supply his products to Asian customers.

AB Networks is a specialists' group consisted of long engineering sales experienced members. To the client who needs local marketing and sales promotion support, AB Networks offers representative service. AB Networks visits target customers, introduces client's products, follow-up all approval procedures, acquires purchasing order, supports client's delivery and payment clearance.

● Distribution

- Marketing for client's products in Asia.
- Buy and sell client's products

To meet client's needs of saving resources and reducing risk, AB Networks offers distribution service for client's products. AB Networks takes purchasing order from customer, places order to client, receives goods from client, supplies goods to customer and settles all payment matters. With support of AB Networks, clients can loose burden of operating much resources to support many small overseas' customers.

3.1 Partnership – Participating in Investment Program

AB Networks friendly participates customer's Investment program directly or indirectly.

AB Networks friendly participates client's Investment program directly or indirectly. To many companies who are focusing on state of art technologies, big investment to support a lot of customers or for huge volume production is not prepared generally. AB Networks supports clients to collect necessary fund for volume marketing or for volume production. AB Networks will positively participate clients' funding program directly or indirectly to secure business successes of clients.

AB Networks is keeping good relationship with healthy venture capital companies and organizations in Asia for estimated investment opportunities. AB Networks offers following services for client's investment program in Asia.

- ◇ Invites potential local investors
- ◇ Holding investment invitation meeting
- ◇ Follow-up after invitation meeting
- ◇ Direct participation for client's investment program

Based on AB Networks' aggressive support and participation for customer's local investment program, customers can start local operation securely.

3.2 Partnership – Supporting Local Operation Establishment

AB Networks supports partner's local operation establishment in Asia positively.

Together with participation for customer's investment program, AB Networks positively supports customer's local operation establishment.

◇ **Registration of cooperation**

AB Networks offers all necessary services for client to register local operation in Asia as a reliable partner. With AB Networks' support, registration of local operation will be secured. AB Networks also takes care of all real estate matters such as renting offices or construction for new building.

◇ **Recruiting local employee**

AB Networks cooperates with local head hunting and human resources companies to hire capable local staffs and well trained workers for client's local operation.

◇ **Management Involvement**

To support client's early stabilization of local operation, AB Networks friendly participates in management activities and offers consulting service to client as a sincere partner. Together with this management involvement service, client's local operation will stand alone quickly.

Local Operation Supporting Program

Client's Requirements and role of AB Networks



General difficulties to establish overseas' regional office

- High Initial Set-up Cost
- Uncertainty about local employee
 - Capability of making business and keeping good relationship with customers
 - Sincerity for self management and keeping continuity

Special difficulties of European companies newly started operations in Asia

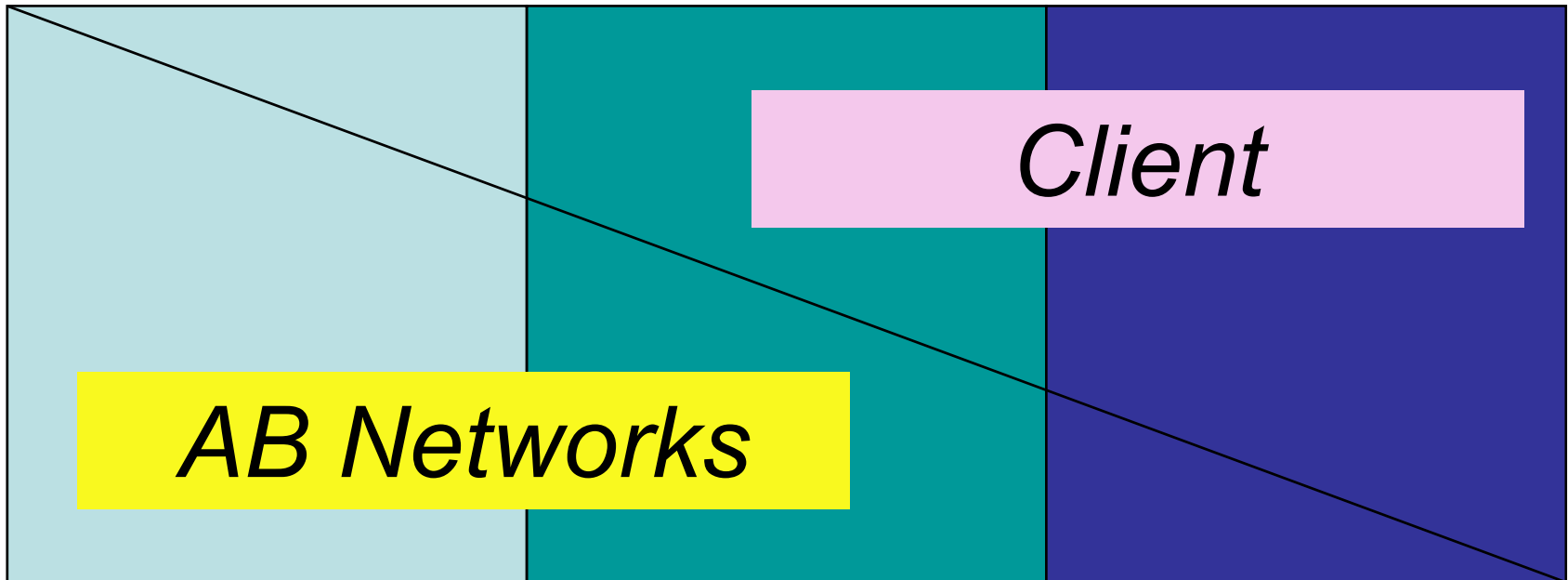
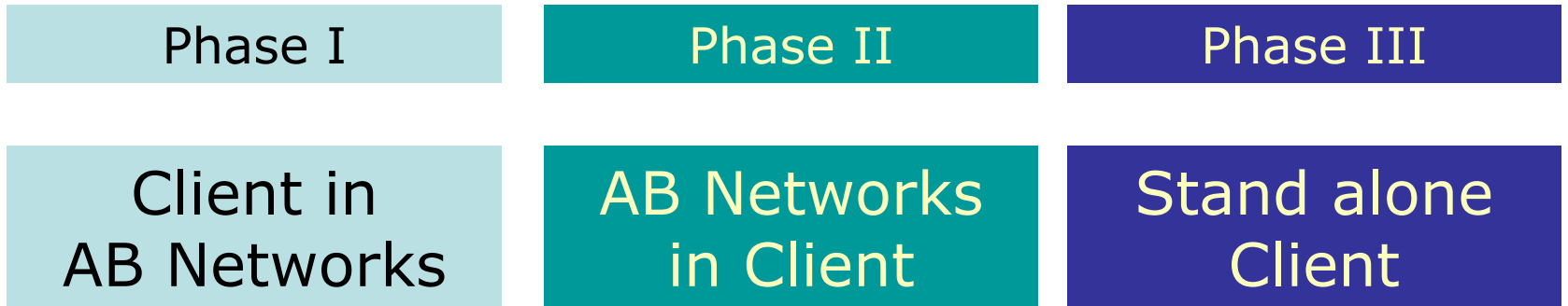
- Big gap of business cultural difference between Europe and Asia
 - Difficulty to be adapted for night business culture (Severe drinking and entertainment)
 - Difficulty to understand meeting atmosphere (mainly from language barrier)
 - Difficulty to get deep core information (Core information mostly comes from informal routes)

“AB Networks helps European companies to overcome above difficulties”

AB Networks set-up an incubation office in AB Networks, grow it and finally hand over it to client whenever client requests.

- AB Networks hires a capable account manager or an application engineer for the client only, train and manage them to make a success for client.
- The employee will be real client's people with client's business card, e-mail address, Tel No. and Fax No. They will work not for AB Networks name but for client's brand name.

Milestones



Milestones



Phase I	Phase II	Phase III
Client in AB Networks	AB Networks in Client	Stand alone Client
<p>Incubation office in AB Networks</p> <ul style="list-style-type: none">- Account manager and Application engineers will be employed and managed by AB Networks.- Use Client's business card- Use Client's phone number- Working for Client's business	<p>Physical Client's operation</p> <ul style="list-style-type: none">- Account manager and Application engineers will be employed by Client.- Client Asia Co. is registered officially- Use Client's own office- AB Networks supports management and accounting	<p>Completely be independent</p> <ul style="list-style-type: none">- Own management- Own accounting- Own account manager- Own engineers

Thank you.