

# Afternoon CEO Meeting

## INVITATION



Mr. Pramod Bhasin  
President & CEO  
Of Genpact  
&  
Chairman of  
NASSCOM



12<sup>th</sup> November, 2009  
Venue: Svensk Handel,  
Regeringsgatan 60, Stockholm  
Time: 16.00-17.30

Mr. Basin will discuss the journey of building Genpact, a leading company pioneering in *Business Process Outsourcing BPO*

Pramod established Genpact (formerly GE Capital International Services) in 1997 and under his leadership pioneered the Business Process Outsourcing industry in India. Genpact has also been the pioneer in this industry in China, and in Eastern Europe. Today, it is acknowledged as a leader in the globalization of services and technology that manages business processes for companies around the world. Genpact serves its customers from a global network of centers, spanning 13 countries, employing over 37 000 people.

Genpact has been recognized globally as a leading BPO provider by the International Association of Outsourcing Professionals, International Quality & Productivity Center, American Society for Training & Development, NeoIT, Global Services, NASSCOM, Dun & Bradstreet, Everest, Forrester and FAO Research, among others. Genpact became a publicly traded company and listed on the New York Stock Exchange in August, 2007.

Pramod was earlier an Officer of General Electric (GE). His career with GE and RCA spanned 25 years across the US, Europe and Asia. He was most recently the head of GE Capital in India and in Asia, having earlier worked with GE Capital's Corporate and Finance Group in Stamford, Connecticut, USA.

Pramod is a Chartered Accountant from Thomson McLintock & Co., London, and holds a Bachelor of Commerce degree from Delhi University. He is the Chairman of India's National Association of Software & Services Companies (NASSCOM) for the year 2009-10, and is also a member of the Board of Trustees of NASSCOM Foundation.

**Please register latest by Monday 6<sup>th</sup> November to: [info@sibc.se](mailto:info@sibc.se). The registration is binding!**

**Cost: Free (failure to show will result in a cost of SEK 150)**

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